



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision 581757 /		Alt Order # 09837789
Product BROWN 60S		
Contract Dates 10/09/12 - 10/15/12	Estimate #	
Advertiser Brown/D/Sherrod		Original Date / Revision 10/08/12 / 10/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code NW80	Product Code
Agency Ref		Advertiser Ref

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/09/12	10/15/12	M-F 4p-5p	4p-5p		1:00			NM	6	\$12,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				6	\$2,000.00			
N 2	8	10/09/12	10/09/12	FOX Prime Tuesday 9p-10p	9p-10p		1:00			NM	1	\$7,000.00
		NEW GIRL/MINDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$7,000.00			
N 3	8	10/09/12	10/15/12	M-F 6p-7p News	6p-7p News		1:00			NM	5	\$22,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$4,400.00			
N 4	8	10/12/12	10/12/12	FOX Prime Friday 9p-10p	9p-10p		1:00			NM	1	\$3,600.00
		FRINGE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$3,600.00			
N 5	8	10/09/12	10/15/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		1:00			NM	1	\$5,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$5,200.00			
Totals											14	\$49,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	14	\$49,800.00	\$42,330.00
Totals	14	\$49,800.00	\$42,330.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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